

Institutional Priorities for 2010-2011

Aim 1

To provide innovative, fresh, externally engaged and relevant learning and teaching.

- *Disseminate the case studies of research-teaching linkages through workshops which inform pedagogy and curriculum development*
- *Implement the Undergraduate Common Academic Framework*
- *Implement the cross GSA Forum model for History, Theory and Criticism*
- *Develop and validate new Digital Media Programme(s)*
- *Explore new courses in entrepreneurship and creative management as part of UG CAF*
- *Increase postgraduate provision with the validation of new programmes, pathways and courses*
- *Scope models and establish feasibility of part-time modes of delivery in postgraduate taught and research provision including partnerships with employers*
- *Develop alternative doctoral models including those linked with professional sectors and industry*
- *Develop an E-learning strategy*
- *Implement the findings of the JISC Staff IT Skills Audit*
- *Investigate in each department and at each level, staff capability in supporting student use of digital tools and technologies*
- *Implement Year 2 of the IT Strategy*
- *Agree and progress a plan to implement the recommendations of the QAA Enhancement Led Institutional Review*
- *Finalise the new Learning Enhancement Strategy*
- *Complete the Review of Student Feedback and Engagement*
- *Continue the annual review process of the student facing aspects of support departments*
- *Explore a "sandpit" model to explore the potential for collaborative research across GSA*

Aim 2

To achieve international excellence and recognition in research, knowledge transfer and exchange in key areas of strength.

- *Finalise research strategies in each of the Schools, DDS and H&C within the overarching GSA Research and Knowledge Transfer Strategy and disseminate*
- *Maximise the opportunities afforded by GSA's two Fulbright Chairs*
Pursue emergent research collaborations and explore the potential for further research pools and networks
- *Establish at least two further Knowledge Transfer Partnerships*
- *Use activity planning and career review to focus staff on research and knowledge transfer priorities*
- *Assess GSA's readiness for the Research Excellence Framework*
- *Establish a physical and digital research repository aligned to the new web strategy*
- *Raise GSA's research profile*
- *Establish research studentships aligned to research centres or hubs*
- *Implement a graduate teaching scheme*
- *Increase significantly the quality and quantity of research and knowledge transfer funding and income generation*

Aim 3

To create active and responsible engagement with communities, industry, professional sectors, policy makers and the City.

- *Explore the role that GSA can play in the Commonwealth Games 2014*
- *Contribute to the Glasgow City Council City Plan 3 and the Equally Well Initiative*
- *Increase the number of GSA staff appointed to major policy making bodies and boards*
- *Promote the impact on social wellbeing of creative process with a major publication of relevant research and knowledge transfer (see Aim 2)*
- *Implement the new Employability Strategy with particular reference to the further development of work related learning*
- *Implement the new Exhibitions Policy*
- *Launch a Postgraduate elective course 'Historical Resources and Creative Practice' using the GSA archive and collections and the Library special collections*

Aim 4

To increase the diversity of the School in order to engender a dynamic environment and to support an egalitarian ethos.

- *Continue to establish articulation agreements with Further Education Colleges.*
- *Review processes to ensure the School meets its targets to admit students from under-represented groups*
- *Review success of Contact Tutorial system for students from under-represented groups*
- *Scope different modes of delivery for undergraduate programmes including part-time*

Aim 5

To embed an international and intercultural ethos in all aspects of the School's activities.

- *Audit the current curriculum and ensure that each Programme has at least one project brief which explicitly addresses international and intercultural contexts and issues*
- *Design and offer cross GSA courses and electives exploring global and international creative economies*
- *Continue to develop partnerships in India*
 - *Explore the potential to establish art and design education in Lavasa*
 - *Continue to develop the partnership with National Institute for Design in Ahmadabad*
- *Continue to develop partnerships in China*
 - *Ensure the new Representative Office in Beijing plays an effective role in recruitment and partnership development*
 - *Develop postgraduate and research partnerships with Tsinghua University*
 - *Explore the potential for academic partnership with Dalian University*
- *Explore with Glasgow International College the provision of pre-postgraduate English language and study skills provision*
- *Run First Year Pathway in Art and Design with English at GSA for international students and explore potential for development into an international foundation programme*
- *Enhance pre-arrival information and support during Term 1 for international students*

Aim 6

To be a transparent, responsive, courageous, confident and well-resourced organisation able to change to achieve our objectives.

- *Explore institutional models, shared services, and other alliances which ensure the GSA's academic and financial sustainability into the future*
- *Implement the recommendations of the Workload Project and Change Academy*
- *Implement the Sustainability Action Plan*
- *Implement the staffing recommendations of the review of technical facilities and integrate with the common academic framework*
- *Significantly increase participation in career review and activity planning to support and develop staff, use their time more creatively and focus on institutional priorities*
- *Complete design for Phase 1 of the Garnethill estate redevelopment and start construction phase*
- *Complete design and fit out of the Decant building(s) to ensure a high quality learning environment*
- *Plan for enhancement of buildings not included in Phase 1 reviewed, revised and implemented*
- *Operationalise Year 2 of the IT Strategy*
- *Implement plan for development of coherent Managed Learning Environment (MLE)*
- *Meet or exceed targets for income generation from tuition fees, philanthropy, research and knowledge transfer*
- *Develop appropriate mechanisms to support external income generation*
Successful launch of new web presence aligned with associated revision of print media
- *Review brand identity in the context of changes in the School's academic provision and professional environment*

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If you require a copy of these Institutional Priorities 2010 - 2011 in an alternative format, please contact
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